

LETTER FROM THE CHAIRMAN

Building a 'business plan' for Holt County.

As we work with the businesses in our communities, one of the topics that is sure to come up in the conversation is a "business plan." Do you have one, what is it and have you implemented it yet?

Holt County Economic Development is similar to the businesses that we assist. Our staff and board work together to assess the needs of our communities and the challenges they face. We put together a strategic plan and set goals for the coming year. Our dedicated staff implements the plan and we make adjustments along the way.

In the past, we have had many success stories. But our goal is always to exceed expectations. By working together and being good ambassadors of the HCED mission, I know we can.

I would like to thank our executive director, staff, board members, partners and supporters for their commitment to Holt County.

Jim Brennan, Chairperson

2018 HOMETOWN LEADERSHIP INSTITUTE



The 2018 HomeTown Leadership Institute Class includes: Barb Dohmen, O'Neill; Molly Krotter, O'Neill; Adam Cooper, O'Neill; Therese, Liewer, O'Neill; Kyle Sanderson, O'Neill; Daniel Nekolite, O'Neill; Tyler Stracke, Ewing. Not pictured: Kimberly Wilson, O'Neill; Rachel Flannery, Atkinson; Mark Stracke,

HCED's HomeTown Leadership Institute completed its 14th year in 2018. Since 2005, 178 participants have graduated from the HomeTown Leadership program.

The 2018 class has already made connections with Northeast Community College and the City of O'Neill. The class completed strengths-based leadership training; took tours of Stuart housing, Elkhorn River Farms, O'Neill Ventures, Jason Schindler Flying, Northeast Community College, Holt County Courthouse, Country Lane Retirement Village and Avera St. Anthony's Hospital; got a taste of entrepreneurship in Holt County, discussed health and wellness in rural Nebraska, and charitable organizations in Holt County.

HomeTown Leadership Institute (HLI) is a county-wide leadership program in Holt County, NE organized by Holt County Economic Development. It's the opportunity

for Holt County residents, young adult to senior citizens, to gain professional development, further personal leadership skills, learn about different aspects of Holt County, and become more involved in their communities. Participants learn about strengths-based leadership, economic development, housing, agriculture, entrepreneurship, education, government, health & wellness, community foundations, and nonprofits.

"Hometown Leadership Institute not only opened my eyes to a lot of Holt County's offerings that I didn't know existed, but also became a great networking resource with the local businesses. The class was a great experience, and I would highly recommend it to anyone considering it."

Tyler Stracke



CLASSES AND TRAININGS HELD AT HOLT COUNTY ECONOMIC DEVELOPMENT

- Quickbooks Training for Small Business
- Business Plan Basics
- Online Marketing for Small Business
- Jump-Start Your Website: A Website Planning Workshop
- Hiring An Employee: What You Need To Know



FINANCIAL STATEMENT

7/1/2017 - 6/30/2018

RECEIPTS

Community Contributions	\$53,029
Grant Income	63,513
Programming	7,824
Tuition	2,897
Sponsorship & Donations	6,458
TOTAL RECEIPTS	\$133,721

DISBURSEMENTS

Building Expense	3,433
Capital Expenditures	1,161
Employee Insurance	18,992
Employee Retirement & Benefits	2,463
Miscellaneous & Contingent	100
Payroll Tax	5,973
Professional Fees	7,900
Programming	15,060
Salary & Wages	90,732
Supplies & Publishing	7,001
Training, Outreach - All Staff	3,023
Training, Outreach - Bus. Dev. Special	15
Utilities	4,451
TOTAL DISBURSEMENTS	\$160,304

**Excess of Disbursements
Over Receipts** **\$26,583**

Fund Balance, July 1, 2017 **\$95,570**
Fund Balance, June 30, 2018 **\$67,665**

THANK YOU!

to our supporters and partners

PLATINUM

Pinnacle Bank, O'Neill
 Tri-County Bank of Stuart, Atkinson, & O'Neill

GOLD

Brian & Nicole Sedlacek, O'Neill
 Darby and Sara Paxton, Stuart

BRONZE

Jim Brennan, Atkinson
 Matt & Tracy Dennis, O'Neill
 J & L Collision Center, O'Neill
 Diversified Electrical Contractors, Page

SUPPORTER

Briar Park R.V. Park, Atkinson
 Doolittle Insurance, Amelia

MUNICIPAL PARTNERS

City of Atkinson	Village of Stuart
City of O'Neill	Village of Chambers
Holt County	Village of Ewing
Village of Emmet	Village of Page
Village of Inman	

ECONOMIC INDICATORS

Annual Taxable Sales	2017	2016	2015	2014	2013
Holt County	106,599,552	119,653,081	111,082,118	126,924,841	127,535,633
Atkinson	18,745,039	19,479,588	18,754,813	24,351,591	26,051,257
O'Neill	73,282,043	85,392,506	78,833,695	85,557,964	84,767,494

Source: Nebraska Department of Revenue - Motor Vehicle Sales excluded

Annual Lodging Tax	2017	2016	2015	2014	2013
Holt County	104,260.57	121,044.18	107,958	100,398	92,499

Source: Nebraska Department of Revenue

Unemployment Rate	2017	2016	2015	2014	2013
Holt County	2.5	2.6	2.4	2.7	2.8
Nebraska	2.9	3.3	3.0	3.3	4.0

Source: Nebraska Department of Labor

WE CAN HELP YOUR BUSINESS!

- ✓ **START**
- ✓ **EXPAND**
- ✓ **PROMOTE**
- ✓ **TRANSITION**



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For Fiscal Year July 1, 2017 - June 30, 2018

New Holt County Businesses

- CFO Systems
- Uprooted-The Traveling Boutique
- Green Valley Irrigation, Inc.
- Shamrock Veterinary Clinic
- Beaver Bearing Company
- TPL Management Solutions
- Cedar Ridge Retrievers
- Atkinson Dance Academy
- Thrivent Financial
- Honey Creek Treats
- Sandhills Wellness, LLC
- Brush Creek Tech, LLC
- Country Bliss Candle Co.
- Wildflower Grocer, LLC
- Jim Bean Coffee Co.
- RK Farrier Services
- Nebraska Farmers Land & Title
- Joyride Roller Rink
- Joy Boutique
- Stick It Vinyl Graphics +
- Pit Crew Produce, LLC
- Holt County Grill
- Country Lane Retirement Village
- Beginnings Pregnancy Resource Center
- Green Valley Solar, LLC
- ITD-Industrial Technology Distribution
- Campfire Growth Accelerator
- Little Ducklings Daycare

28 New Businesses and 4 Business Expansions

61

of new families calling Holt County home.



41

of direct inquiries received from existing businesses and entrepreneurs asking for assistance.



17

of targeted on-site business visits in Holt County conducted by HCED.

76

of drop-in visits in Holt County conducted by HCED.



92

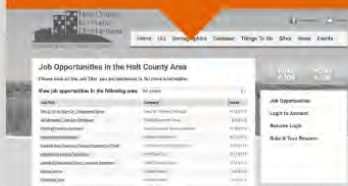
of other direct interactions with HC businesses requesting information, referrals, or technical assistance.



308

of career opportunities posted on HCED's website, www.GrowHolt.com.

On average, HCED's website is visited over 400 times/day.



114

of mailboxes handed out to Holt County graduating seniors in May 2018.

Utilizing local LB840 funds, HCED assisted in 18 loan packages using \$729,662 to create 44 new jobs for a total of over \$1.5 million dollars worth of project costs.

Assisted with 40 grants using \$144,754 to improve \$390,855 worth of projects.

Stuart passed LB840 local option sales tax for housing and business improvements by a 66% approval rating.

HCED BOARD OF DIRECTORS

ATKINSON

Jim Brennan
Lou Ann Tooker

O'NEILL

Bill Price
Nikki Schwanz

CHAMBERS

Wayne Green

PAGE

Cora Calkins

EMMET

Christine Troshynski

STUART

Amanda Paxton
Jon Schmaderer

EWING

James Ramold
Sharon Swails

HOLT COUNTY

Dave Hickey
Bill Tielke

INMAN

Dorine Campbell

HCED TEAM

Darby Paxton

Executive Director
darby@growholt.com

Kristi Peterson

Project Manager
kristi@growholt.com

Linda Green

Administrative Assistant
linda@growholt.com

Holt County Economic Development (HCED) is an affiliated fund of the Nebraska Community Foundation. HCED is dedicated to fostering the growth of local businesses, connecting employers with job seekers, and developing the Holt County community as a whole. You can

learn more about HCED at

www.GrowHolt.com.

Holt County Economic Development

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