

# Digital Marketing Grant for Stuart Businesses



## DIGITAL MARKETING



### Program Guidelines

Apply for up to **\$1,000** for digital development / improvements for businesses operating from a storefront or fixed location in Stuart, NE.

Grant funds may be used for:

- ▶ Creating or upgrading your website
- ▶ Purchase of eCommerce software
- ▶ Purchase of POS software
- ▶ Advertising/branding/marketing (social media, radio, newspaper, T.V., etc.)
- ▶ Professional photography, Graphic Design Software
- ▶ Google ads, FaceBook ads,
- ▶ Social media training, education

Applications for this grant will be reviewed by the Stuart LB840 Finance Committee and approved by the Village Board.

Use of grant funds will determine whether the grant will be reimbursed to the business or paid directly to the service provider. Paid invoices will need to be provided for proof of purchase.

For more information call Holt County Economic Development at (402) 336-1504. Or download your application by visiting [GrowHolt.com](http://GrowHolt.com) and click on Local Incentives.

Please email completed applications to [darby@GrowHolt.com](mailto:darby@GrowHolt.com). Or mail apps to: P.O. Box 543, O'Neill, NE 58763

# Stuart Digital Marketing Grant Application

Applicant's Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: Stuart State: NE ZIP: 68780 Phone Number: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Requested Grant Amount: \$ \_\_\_\_\_

(\*\*\*Please include with this application, any quotes or cost estimates of your proposed project.\*\*\*)

What is your business' current level of digital presence (website, eCommerce, Facebook page, etc.)?

How will you use this grant to improve your business' digital presence?

How will you measure the success of the digital improvement?

What has held you back from making digital improvements before now?

\_\_\_\_\_  
SIGNATURE OF APPLICANT

\_\_\_\_\_  
DATE

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